

# MONDAY, 9 DEC

## EUROPEAN MATTERS

9:30AM 10AM	Opening Conference	
	Workshops Ethics - Interoperability - Hardware	
	Workshops Debrief Panel Discussions	
1-2:30PM	Lunch break + Demos	
	Keynote	
	Workshops Cascade fundings	EMIC Market Meet the European XR associations
4:30PM	Panel	
5:30PM	NETWORKING MIXER	
7:30PM		

# TUESDAY, 10 DEC

## TECH & INDUSTRY + SCIENCE TRACK

	Implementing Immersive Experiences in Industry	Scientific conf: UX & ethics
	How to make money with XR?	EMIC Market Meet the Belgian XR ecosystem
	Creative technologies in industry 5.0	
	Lunch break + Demos	
	Keynote	
	Innovation labs	EMIC Market IMPULSE Pitches & Meet the co-prod, distrib, funds
	Industry 5.0 Panels	
	AWARDS CEREMONY <i>Dress code: Formal attire Light food &amp; drinks</i>	

# WEDNESDAY, 11 DEC

## ART, CULTURE & ENTERTAINMENT

9:30AM 10AM	Trends in XR projects with curators & programers	
	Navigating the ethics of reviving the past	EMIC Market Meet the Broadcasters
	Crafting digital identities in immersive storytelling	
1-2:30PM	Lunch break + Demos	
	Innovations in XR production: Embracing new technologies and virtual workflows	EMIC Market Meet the Regional & City Cultural Govmt
	3 keynotes	EMIC Market Meet the Museums
	GenAI, Art & Creativity	
4:30PM	Embracing the Centaur	
5:30PM	CLOSING DRINK	
7:30PM		