

stereopsia

THE EU VILLAGE

XR ASSOCIATIONS/CLUSTERS & EU-FUNDED PROJECTS

9-11 DECEMBER 2024
BRUSSELS, BELGIUM
www.stereopsia.com

START SLIDE →

WELCOME TO STEREOPSIA 24

THE PLACE FOR STRATEGIC YEAR-END REFLECTIONS

Stereopsia is the last event of the year, a time to really reflect on the year that ended and engage with policy-makers and industry leaders to launch into 2025.

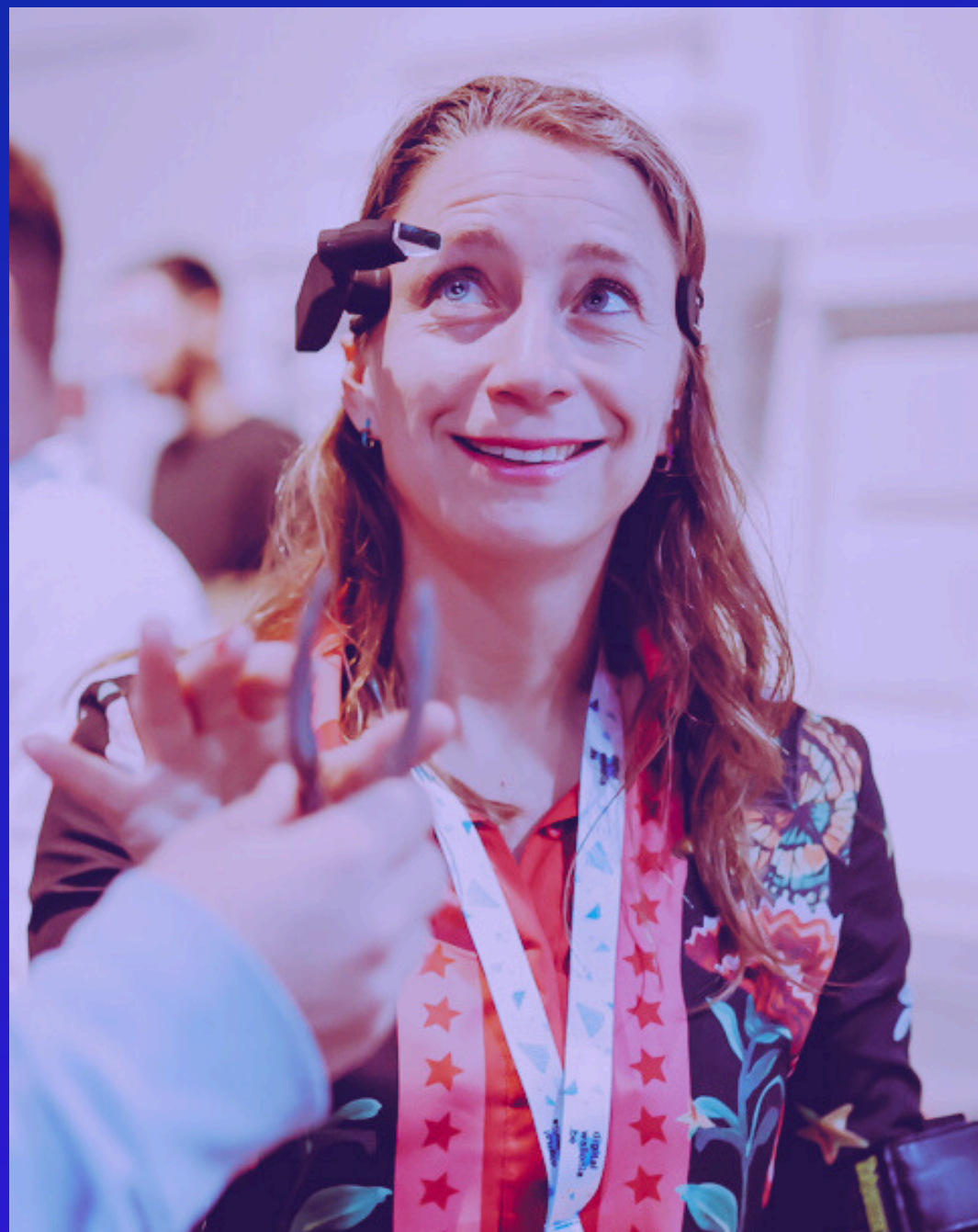
**This event is not just about exploring the latest innovations;
it's about shaping the future of XR in Europe.**

By attending, you will have the chance to influence the EU and EC's strategies, making a real impact on the direction of our industry.

Don't miss this unique chance to network, collaborate, and drive the XR agenda forward into 2025. Let's come together for a serious, strategic dialogue on the future of immersive technologies in Europe.

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ATTENDANCE

A CONVERGENCE OF MINDS AND POLICIES

Stereopsia attracts a diverse array of attendees (from industry policy-makers and EC heads of departments, to consortium members, and business executives...) and offers a unique opportunity for strategic impact. Through active participation and engagement, attendees contribute valuable insights that shape policies and initiatives in the XR field. This elevates Stereopsia beyond an industry event, positioning it as a **strategic platform** where stakeholders **influence XR adoption in Europe**.

Whether seeking inspiration, collaboration opportunities, investment prospects, or simply eager to be part of a vibrant XR community, Stereopsia provides an unparalleled stage to fulfill these aspirations and drive the future of immersive technology **forward**.

Furthermore, Stereopsia offers a distinct opportunity for **year-end reflection** on past developments and setting the stage for future advancements, driving the XR agenda forward into 2025.

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POLICY-
MAKERS

RESEARCHERS
& ACADEMICS

ARTISTS &
CREATORS

BUSINESS
EXECUTIVES

INDUSTRY
LEADERS

STUDENTS
& EDUCATORS



THE MARKET

EUROPEAN MARKET FOR IMMERSIVE CREATIVITY (EMIC)

The European Market for Immersive Creativity (EMIC) is a NEW, unique platform dedicated to fostering collaboration among creative minds, researchers, academics, and startup innovators. What makes EMIC truly special is its commitment to nurturing innovation and collaboration within the audiovisual industry, all while celebrating the diverse arts and cultures that shape our world.

MATCH-MAKING
SPEED-MEETINGS
PANELS & WORKSHOPS
DEMOS & SHOWCASES

The fifteen years of Stereopsia underscore how, from the outset, we have recognized the significance of bringing together professionals who traditionally had limited interactions: the world of audiovisual creation & the realms of science and technology. Stereopsia encourages fruitful intersections between creative expression and technological innovation.

UNLOCK YOUR CREATIVITY, EXPAND YOUR HORIZON.
JOIN EMIC!

THE EU VILLAGE

THE DEDICATED SPACE FOR EUROPEAN ASSOCIATIONS AND PROJECTS

Meet & Greet

The EU Village at Stereopsia is a dedicated area at the heart of the event, exclusively designed for members of XR associations, clusters, and EU-funded XR project consortia. It offers a unique opportunity to engage directly with the European Commission and network with other associations. Please note, this is not a personal booth and does not require any staffing.

XR ASSOCIATIONS & CLUSTERS

650 €
excl. VAT

ACCREDITATIONS

- 1 INDUSTRY PASS (free)
- 2 team passes (50% discount)
- 15 community passes (30% discount)

VISIBILITY

- Access to The EU Village and B2B area
- Logo on Logo Wall in The Village
- Logo and url on event website and app
- Pre-recorded presentation (relayed in social media & on-site)
- Your association roll-up authorized
- Speed-meetings

OPTIONS

20% off options (see below)

EU-FUNDED XR PROJECTS

650 €
excl. VAT

ACCREDITATIONS

- 2 INDUSTRY PASSES (value: 2 X 450€ -> free)

VISIBILITY

- Access to the European Village
- Logo on Logo Wall in The Village, on event website and app

ACCESS

- + 3-day access to the EMIC B2B Market
- + 3-day access to all Conferences, panels, and workshops
- + 3-day catering (coffee and lunch breaks)
- + access to Opening and Closing Networking mixer (in the Exhibition Area)
- + access to the prestigious European XR Awards Ceremony and After-party

WANT TO ADD A PERSONAL BOOTH ?

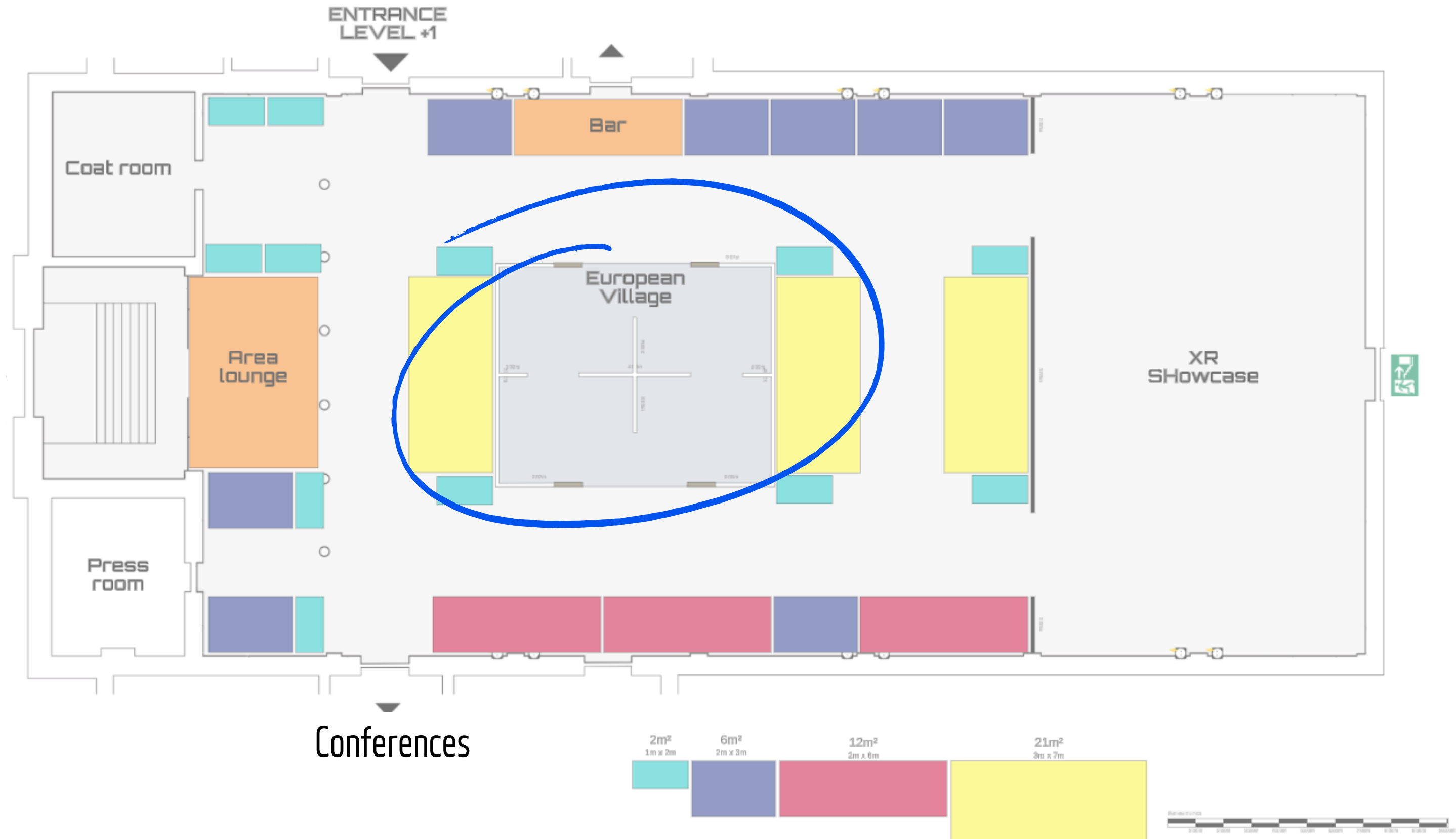
Get 50% off 6 sqm demo booth (2.800 € > 1.400 €)

Enhance your Stereopsia experience.

Join the EU Village and be a part of the driving force in European immersive technology strategies.

EXHIBITION

FLOORPLAN



**MORE OPTIONS
=
MORE VISIBILITY!**

TAILORED WORKSHOP

2.500€

Access to a private room (1H30)
for 20-45 persons.

Incl. TV, A/V, flipchart, wifi, table
and chairs, water.

Promotion on website, in our
newsletter (15K+ subscribers)
and event app.

4.000€

NETWORKING MIXER

You are the title co-sponsor of
the Networking mixer.

Speaking opportunity, extra
visibility.

Promotion on website, in our
newsletter (15K+ subscribers)
and event app.

INDUSTRY BREAKFAST

from 2.000€

Access to a private room (8H30-
10H) for 20-45 persons.

Continental breakfast.

Promotion on website, in our
newsletter (15K+ subscribers)
and event app.



HAPPY HOUR

6.000€

Your choice of beverage for 100
persons in the Demo Area
between 5 and 6 PM.

Promotion on website, in our
newsletter (15K+ subscribers)
and event app.



CONTACT US!



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