



Wed, 18 Oct. 2023

SCHEDULE

PLENARY

10:00 AM XR IN 2030
10:45 AM OPENING WORDS

10:50 AM PUBLIC POLICY'S IMPACT
11:50 AM ON EUROPEAN XR

11:50 AM CULTIVATING EUROPE'S XR
12:50 PM ECOSYSTEMS



1 PM - 2:15 PM: Lunch break

Foodtrucks available on site

PLENARY

2:15 PM MEET THE BELGIAN XR CHAMPIONS
4:00 PM Keynote + panels (entertainment, training
and brand-storytelling)



BRUGES

1:00 PM XR4EUROPE GENERAL ASSEMBLY
1:45 PM Members of XR4Europe only

2:00 PM
3:15 PM DG CNECT Workshop



3:15 PM PRESENTATION OF HORIZON
4:30 PM EUROPE & H2020 PROJECTS



PLENARY

4:30 PM MEET THE EUROPEAN METAVERSE
5:30 PM RESEARCH NETWORK



5:30 PM RESEARCH & INDUSTRY IN THE
6:30 PM METAVERSE



6:30 PM - 8:30 PM: Networking mixer

Sponsored by META





Thu, 19 Oct. 2023

SCHEDULE

PLENARY

| | |
|---------------------|------------------------------|
| 10:00 AM - 10:20 AM | CLOUD RENDERING IS KEY |
| 10:20 AM - 10:40 AM | AR & XR IN THE MEDIA |
| 10:45 AM - 11:15 AM | DIGITAL TWINS |
| 11:15 AM - 12:00 PM | VOLCAP / MOCAP |
| 12:00 PM - 12:30 PM | PUKKELPOP IN ROBLOX |
| 12:30 PM - 1:00 PM | HOW AR IS CHANGING THE WORLD |

LIÈGE

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| 10:00 AM - 1:15 PM | SCIENTIFIC CONFERENCE Co-organized with Fraunhofer HHI |
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BRUGES

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| 10:00 AM - 1:00 PM | PLAY2LEARN Private workshop |
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1 PM - 2:15 PM: Lunch break
Foodtrucks available on site

PLENARY

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|-------------------|--|
| 2:15 PM - 3:15 PM | XR INDUSTRY USE-CASES with introduction by Agoria |
| 3:15 PM - 4:00 PM | NEXT-GEN STEREOSCOPIC CONTENT CREATION |
| 4:00 PM - 4:30 PM | WIIT PANEL: LATEST TRENDS IN XR |

GENT

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| 2:15 PM - 4:15 PM | TRANSMIXR WORKSHOP |
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BRUGES

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| 2:15 PM - 5:00 PM | PLAY2LEARN Private workshop |
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ANTWERP

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| 2:45 PM - 3:45 PM | XR4HUMAN WORKSHOP Private workshop |
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PLENARY

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| 5:00 PM - 6:15 PM | PITCH PARTY: IMPULSE ENTREPRENEURSHIP |
| 6:20 PM - 7:00 PM | PITCH PARTY: IMPULSE CONTENT CREATORS |
| 7:00 PM - 7:15 PM | XR FROM CHILE PERSPECTIVES FROM LATAM |

7:15 PM - 8:30 PM: Networking mixer



Fri, 20 Oct. 2023

SCHEDULE

PLENARY

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|---------------------|--|
| 10:00 AM - 10:30 AM | INTRODUCTION TO CULTURE & HERITAGE TRACK |
| 10:30 AM - 11:15 AM | MAKE THE CITY YOUR OWN WITH AR |
| 11:20 AM - 11:45 PM | REVIVING STEREOSCOPY'S LONG FORGOTTEN ARCHIVES |
| 11:45 AM - 12:30 PM | SKINS & AVATARS TO CHANGE THE GAME |
| 12:30 PM - 1:00 PM | METaverse: BEYOND THE BUZZ |

BRUGES

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|---------------------|--------------------------------|
| 10:00 AM - 12:30 AM | IMPULSE CONTENT B2B MEETINGS |
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1 PM - 2:15 PM: Lunch break

Foodtrucks available on site

PLENARY

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|-------------------|--|
| 2:15 PM - 2:30 PM | A PRODUCER'S POINT OF VIEW |
| 2:30 PM - 3:00 PM | AI FOR VISUAL & NARRATIVE CREATION |
| 3:00 PM - 3:30 PM | THE IMPORTANCE OF DAMN GOOD SPATIAL & SOCIAL AUDIO |
| 3:30 PM - 4:15 PM | CLOSING PANEL |

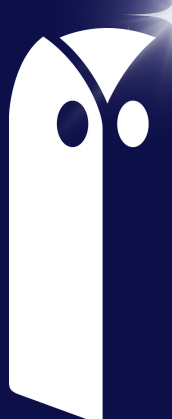
NAMUR

| | |
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| 2:00 PM - 3:30 PM | CULTURE & HERITAGE Private Roundtable |
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5 PM - 6 PM: NFT AR Gallery

Optional free visit & drink

THÉÂTRE DU
VAUDEVILLE



7:30 PM - 9:00 PM
9:00 PM - 10:00 PM
10:00 PM - 11:30 PM

Dress Code: Formal Attire

EUROPEAN XR AWARDS - VIP STANDING DINNER upon payment or invitation

EUROPEAN XR AWARDS - CEREMONY *Free and open to all*

EUROPEAN XR AWARDS - VIP DRINKS upon payment or invitation

Find the program on the Brella App
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