SUBMISSION GUIDELINES AND REGULATIONS 2023

THE AWARD

Shaped like an owl and created by the Cristallerie du Val Saint Lambert in Liège (Belgium), this trophy symbolizes with mystery and elegance the origins of *stereoscopy*, the scientific discovery that founded the immersive technologies that Stereopsia celebrates with its competition.

The **European XR Awards** show is the pinnacle of Stereopsia. It is a great moment of conviviality where the best contents and creators are put under the spotlight.

These regulations are only valid for the Crystal Owl® Awards Competition of Stereopsia, for contents produced in Europe.

CALL FOR ENTRIES

Opening of the Call for Entries: **10 May 2023**

Submission *deadline* : **11 August 2023**

Notification of acceptance/rejection: **26 September 2023**

XR SHOWCASE

18-20 October 2023

Maison de la Poste

(Brussels, Belgium)

EUROPEAN XR AWARDS CEREMONY

20 October 2023

Brussels, Belgium

ELIGIBILITY

TO BE ELIGIBLE, YOUR CONTENT MUST COMPLY WITH THE FOLLOWING REQUIREMENTS:

- Must have been **produced or at least 30% co-produced in** *Europe**

- Must have been completed between **1 August 2022** and **31 August 2023**.

- Contents must be **original narrative XR** (with or without interactivity), or **VR games**.

- Contents must <u>not</u> have been submitted to Stereopsia previously. If the content is a sequel to a previously submitted content, at least 50% of the new content must be NEW material.

- Contents must be **stereoscopic-3D 360°. Stereoscopy is key** *(It's in the name of the event!).*

- Contents that require heavy installations will not be accepted (esp. for jury purposes).

- All XR immersive format accepted: VR (autonomous & single-computer powered headset), AR.

* List of eligible countries:

<u>EU Member States</u>: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Rep, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain & Sweden. <u>EU Associated Countries</u>: Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Georgia, Iceland, Israel, Moldova, Montenegro, North Macedonia, Norway, Serbia, Switzerland, Tunisia, Turkey, Ukraine, UK. <u>Overseas Countries and Territories</u>: Anguilla (UK), Aruba (NL), Bermuda (UK), Bonaire (NL), British Antarctic Territory (UK), British Indian Ocean Territory (UK), British Virgin Islands (UK), Cayman Islands (UK), Curaçao (NL), Falkland Islands (UK), French Polynesia (FR), French Southern - and Antarctic Territories (FR), Greenland (DK), Montserrat (UK), New Caledonia and Dependencies (FR), Pitcairn (UK), Saba (NL), Saint Barthelemy (FR), Sint Eustatius (NL), Sint Maarten (NL), South Georgia and South Sandwich Islands (UK), Saint Helena, Ascension Island, Tristan da Cunha (UK), St. Pierre and Miquelon (FR), Turks and Caicos Islands (UK), Wallis and Futuna Islands (FR).

MEMBERS OF THE JURY

The Stereopsia Jury is made up of a dozen of European industry experts from the fields of XR, cinema and the arts. They will evaluate the XR experiences to nominate the best contents for the European XR Awards.

The members of the 2023 Jury will be revealed over the summer.

CATEGORIES

Awards will be handed out in the following categories:

BEST VR EXPERIENCE - BEST TECHNICAL ACHIEVEMENT - BEST ANIMATION - BEST AR EXEPRIENCE - BEST SOCIAL EXPERIENCE - BEST CREATIVE EXPERIENCE - BEST PRODUCTION DESIGN - BEST INTERACTION - BEST XR GAME

The organizers reserve the right for the jury to add or withdraw one or more categories as they see fit.

AMOUNT

An entry fee of *59 €* (+ VAT) applies for each VR and AR content submissions.
The contents will only be considered for Jury and XR Showcase at Stereopsia **if and when** the entry fee has been paid. Entry fees are not refundable.

PAYMENT

The payment is made through secured online payment upon registration.
Visa, Mastercard or any debit cards. American Express is not accepted.

>> <u>PAYMENT LINK</u>

The money collected by the Entry fees will be used to support the contextualization of several selected pieces for the XR Showcase of Stereopsia EUROPE 2023.

DEADLINE

The deadline for the submission and uploading of XR content is *11 August 2023*.
Please note that the upload of the content must be done at the time of the submission process via a link *(Vimeo/Youtube for the teaser, and file in the cloud for the AR/VR content).*

The person in charge of the submission will provide the necessary assistance to Stereopsia's Head of content screening to ensure the proper functioning of the piece.

CONFIRMATION

Content registrations will be considered as confirmed, and notified as such, when the online submission is filled in on our website (www.stereopsia.com), the content submitted via a link in the online submission form (the link must be valid until 21 October 2023), and the entry fee is paid.

The organizers of Stereopsia reserve the right to refuse any registration that hasn't followed all the submission steps. Contents sent without any registration will be refused.

free ACCREDITATIONS

The creators of the nominated contents will be invited to participate in Stereopsia. They shall receive:
- **up to five Full Pass Accreditations to Stereopsia** (18-20 October 2023), and
- **Two VIP invitations to the European XR Awards** (20 October 2023).

The Full Pass includes a three-day accreditation to attend all conferences, keynotes, exhibition, and XR Showcase. The European XR Awards night includes a VIP cocktail, ceremony, where the Crystal Owl® Awards will be handed out, and VIP after-party.

EXPENSES

The invitation also includes **travel expenses** (with a maximum amount of 200€ per production – reimbursed after the event upon sending of an invoice). *Accommodation in Brussels is not included*. Should other members of the team wish to attend, travel and accreditation costs shall be at their own expenses.

Total value of the free invitation: 850€

SHOWCASE AT STEREOPSIA

Should your content be selected by the Stereopsia Jury, it will be showcased during the Stereopsia event. Selected contents will be shown in English. Foreign contents are to be screened in their original version with English subtitles or dubbed. Subtitling and/or dubbing is at the producer's expense.

SELECTION ANNOUNCEMENT

The list of selected experiences will be announced by email to the main applicant, and publicly on the Stereopsia website and social media, in September 2023.

LOGOS / ADVERTISING

Should the content be nominated, or later be awarded a prize, the rights holders for the nominated/awarded contents agree to include the Stereopsia *laurel* on all promotional and publicity material pertaining to the work (website, press kit, poster, etc.).

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PRESS KITS

The information and materials submitted will be used by the communications team of Stereopsia. They must be notified of any changes taking place between submission and selection as quickly as possible.

VISUALS

Visuals – HD and not subject to copyright – that were sent along with the submission form will be used by Stereopsia to publicize the selection.

The organizers of Stereopsia also reserve the right to re-use them on its various *communication* channels, for promotional purposes.

The organizers of Stereopsia and the **European XR Awards® Competition** reserve the right to use all *data* from the submission forms. The **European XR Awards® Competition** declines any responsibility for registration applications not received.

The organizers of Stereopsia and the **European XR Awards® Competition** reserve the right to suspend, cancel, or postpone the event or to modify the regulations, at any time, according to the requirements of its exploitation. No compensation of any kind can be made to the participants.

By submitting your content to the **European XR Awards® Competition**, you agree to the data processing policy of Stereopsia, in accordance with the GDPR.

Participation in the European XR Awards® Competition implies acceptance of the foregoing guidelines and regulations.

Any questions?

For any information concerning the submissions, the regulations, the competition, the XR Showcase at Stereopsia EUROPE 2023, or the European XR Awards ceremony, please contact:

Festival Director

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