



stere@psia | 15<sup>TH</sup>  
EUROPE EDITION

*The leading European XR event*

**BRUSSELS, BELGIUM**  
18-20 OCT. 2023



# **ABOUT STEREOPSISIA**



# PUSHING BOUNDARIES SINCE 2009.

Stereopsia is an **international event** dedicated to **immersive technologies and content**. It is the ultimate gathering of entrepreneurs, investors, content creators, academics, and audiences seeking new voices and fresh perspectives.

With years of experience in the industry, Stereopsia is dedicated to promoting the XR industry and providing attendees with unparalleled access to industry leaders, cutting-edge technology, and valuable networking opportunities.

At Stereopsia, we're committed to innovation and pushing boundaries. Our forward-thinking approach has helped us shape the future of the industry and establish ourselves as a **key player in the XR community**.

Don't just take our word for it - our track record of success speaks for itself. We've been instrumental in promoting the XR industry in Europe and beyond, and have helped countless companies and individuals achieve their goals and make lasting connections.



# WHO ATTENDS STEREOPSIA?

**Extended Reality or XR is no longer confined to the realms of gamers and Gen Z.**

**Stereopsia tackles various verticals, so many sectors can be interested by the event.**

**Stereopsia attracts a widely international crowd, but also has a tradition of involving younger local audiences and students, with specific conferences, and training.**



We mainly target :

- entrepreneurs** (tech industries, telecom, healthcare, retail, AEC, travel),
- institutions** (e.g. museums, European Commission),
- tech and XR **investors**,
- technology **influencers**,
- professors & students**,
- engineers**,
- visual and sound **artists**,
- XR **creators** and **developers**, etc.

# SPONSORS & PARTNERS

## Previous sponsors and exhibitors include



**Stereopsia EUROPE has strong Belgian roots and connections, as well as an amazing access to the European community, via our partner XR4Europe.**

**We give you the unique opportunity to connect and mingle with our ecosystems at the very heart of Europe, in Brussels.**





# MEET OUR ECOSYSTEMS

## Belgium

- > A Belgian-based and created event;
- > Local events to gather the Flemish & the Walloon XR ecosystems and create new synergies;
- > The promise of a strong Belgian XR ecosystem;
- > Exclusive connection with XR Valley (the Belgium XR association), and its community;
- > Strong presence of Belgian experts in XR, cinema, culture, and various industries.

## Europe

- > Exclusive connections with XR4EUROPE and its community, the new European pan-association for XR4EUROPE;
- > Presence of European commissioners and representatives;
- > Meetings and workshops towards a strategy for European regulations.
- > Presentation of European consortiums, and projects.





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## XR4EUROPE ASSOCIATION

XR4Europe is Pan-European association that seeks to federate all the XR professionals, organisations and initiatives to support the development, promote, and represent XR innovation, industry and creativity made in Europe.

XR4Europe builds upon the H2020 project XR4ALL.

Value proposition:

- Facilitate startups & SMEs' access to funding
- Boost new collaborative XR projects in Europe
- Build bridges between XR users and XR solutions
- Promote the excellence of the European XR researchers, professionals, and creators
- Be the voice of the XR sector towards the European institutions and around the the world



# **STEREOPSISIA EUROPE 2023**

## **15th EDITION**



# CELEBRATING OUR 15th EDITION

- **Only European-centric festival**
- **In the capital of Europe since 2009**
- **Connections with the European Commission**
- **650+ professionals, 1500 attendees**
- **3 days for professionals**
- **1 week of XR showcase every year with**
- **100+ content pieces showcased**
- **International jury composed of award-winning artists**
- **45+ conferences every year**
- **100 speakers**
- **2 accelerator programs**
- **Workshops**
- **Exhibition area**
- **Digital packages**



*Celebrating the past, enabling the future*

# THEMATIC & SCIENTIFIC CONFERENCES

## THEMATIC TALKS

The Conferences at Stereopsia feature several thematic tracks, that cover a wide range of topics and provide a platform for international experts to share their knowledge and insights, in panels, keynote presentations and workshops.



**European Matters**



**Tech & Industry | Academic & Research**

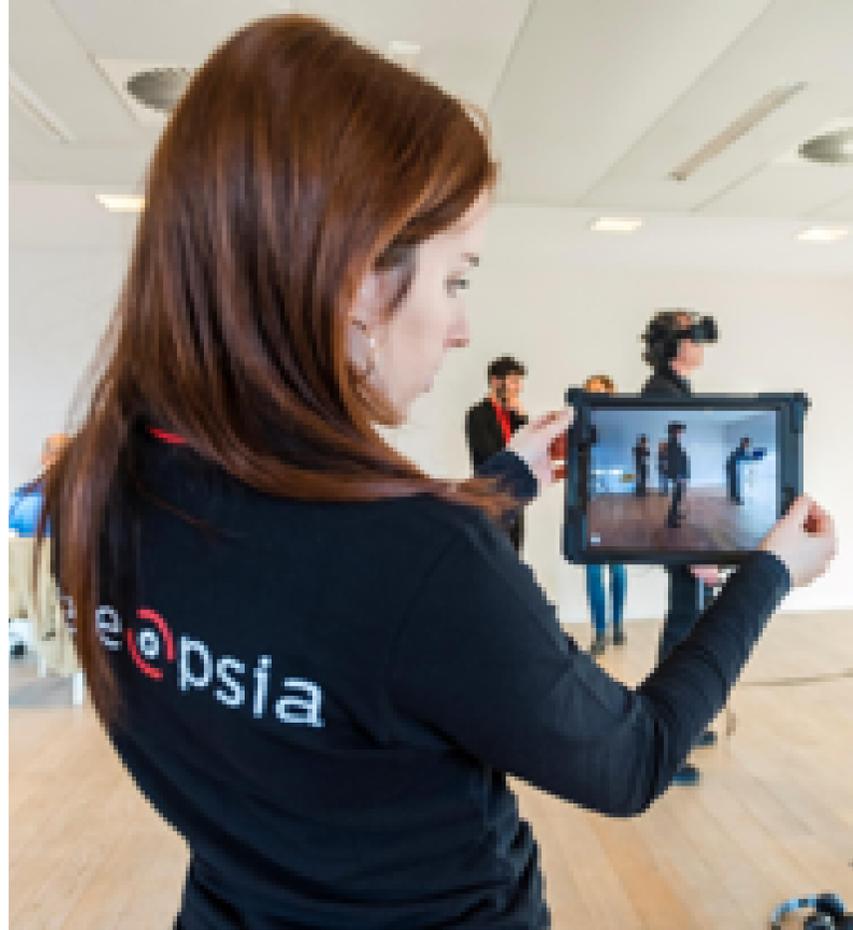


**Culture & Heritage | New Narratives**

## SCIENTIFIC CONFERENCE

The Scientific Conference at Stereopsia brings together academic researchers and industry professionals to discuss the latest advancements in the field of immersion technologies. The conference provides a platform for researchers to share their findings, present new ideas, and engage in discussions about the current state and future of the industry. This year, the Scientific Conference will be co-organized with EMRN and the Fraunhofer Institute.





## XR SHOWCASE & GENERAL AWARENESS

The XR Showcase offers professional participants, as well as the general audience the opportunity to experience immersive XR content firsthand, with demos ranging from educational applications to entertainment experiences. Exhibits include VR and AR headsets, interactive installations, and more.

The XR Showcase runs for the 3 days of the event, and is totally free of charge.

# EXHIBITION AREA

The exhibition area is a unique opportunity to explore the latest developments in the field of XR and to discover how these technologies are being used in various industries including healthcare, education, entertainment, and more. Attendees can try out new XR experiences and headsets, ask questions to industry experts, and network with other professionals in the field.

This year, there will be a Students Corner, for younger generations to showcase their early works and POCs, and to meet companies looking for the talents of tomorrow to join their teams.

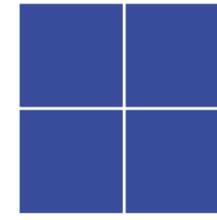


# EXHIBITING OFFERS

## Small Booth



## Advanced Options



### SIZE

6 sqm

8 sqm

16 sqm

### FULL PASS

WITH ACCESS TO CONFERENCES

2

4

6

### DIGITAL PACKAGE

/

small

big

### FURNITURE

1 table & 2 chairs

tailor-made choices

tailor-made choices

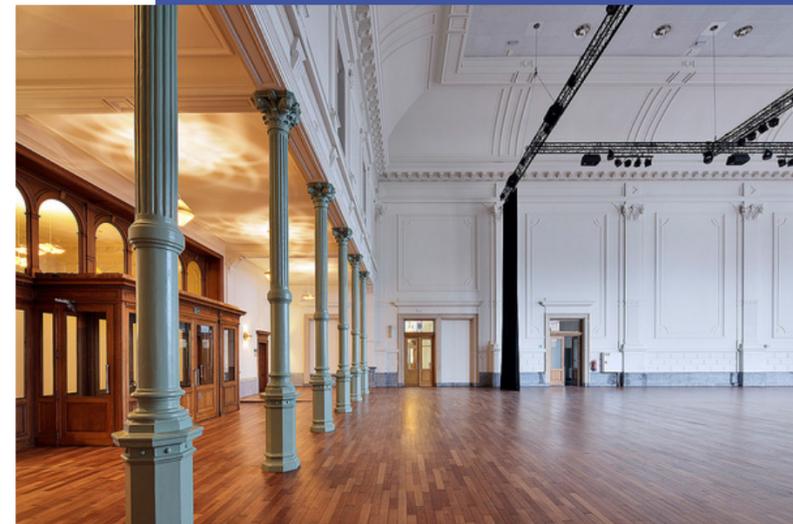
### PRICE

2.000€  
discounts for startups

3.500€

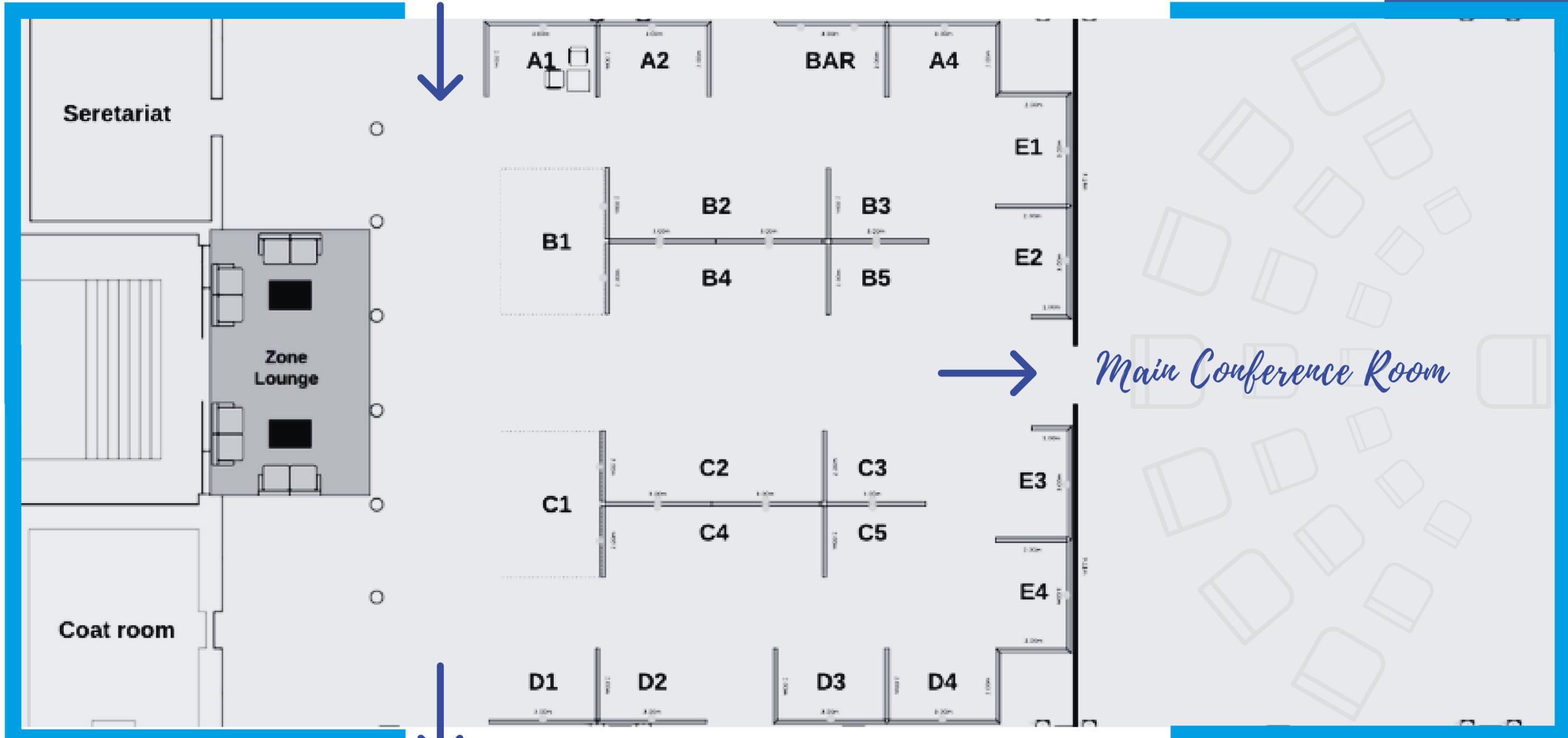
6.000€

OPTIONS, SIDE EVENTS AND MEETING ROOMS AVAILABLE UPON REQUESTS



# FLOORPLAN

*Entrance + Stairs to break-out rooms*



*Main Conference Room*

*XR Showcase + B2B*

# SPONSORING OPTIONS

## TAILORED WORKSHOP

1.750€

15-45 PEOPLE

Communication to our 15.000 newsletter subscribers, direct marketing to your targeted audience.  
The name of your company on our website and program.  
One private room for 1 hour.  
Access to all the conferences, exhibition, and demos that day for 5 persons of your company.

## INDUSTRY BREAKFAST

2.800€

30 PEOPLE  
(+25€ for extra ppl)

The name of your company on our website and program.  
One private room for 1 hour.  
Coffee/tea, continental breakfast for 30.  
Access to all the conferences, exhibition, and demos that day for 5 persons of your company.

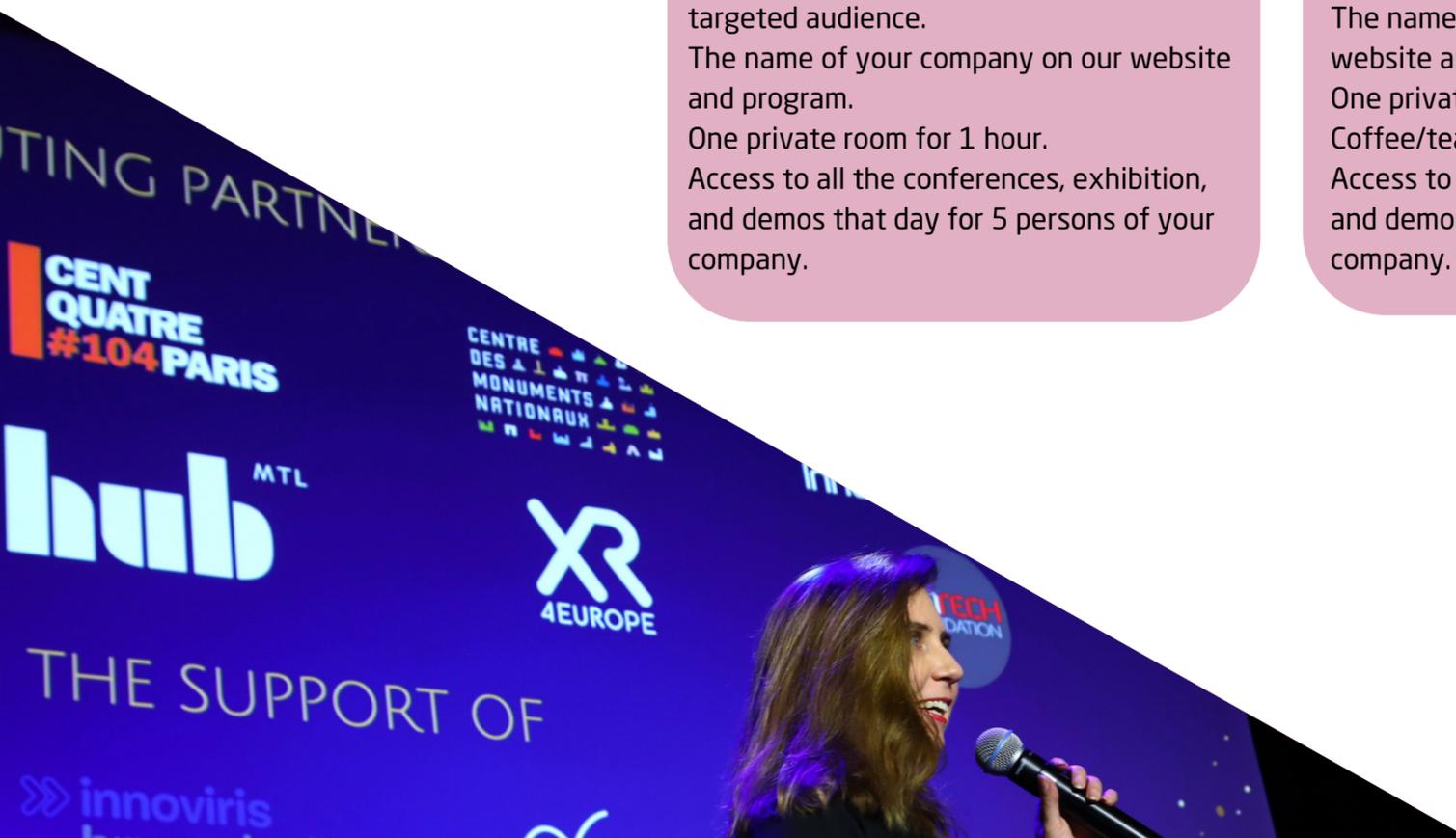
## INDUSTRY LUNCH

4.000€

30 PEOPLE  
(+45€ for extra ppl)

The name of your company on our website and program.  
One private room for 1.5 hour.  
Cold lunch (with vege options) for 30.  
Access to all the conferences, exhibition, and demos that day for 5 persons of your company.

COMBINE THESE OPTIONS AND  
GET A 10% DISCOUNT ON YOUR SPONSORING PACKAGE



# SPONSORING OPTIONS

## SILVER SPONSOR

10.000€

UNLIMITED

Communication to our 15.000 newsletter subscribers,  
The name & logo of your company on our website, and promo material,  
Small media package  
Access to all the conferences, exhibition, and demos for 5 persons of your company or clients.

## GOLD SPONSOR

25.000€

MAX. TWO

Communication to our 15.000 newsletter subscribers,  
The name & logo of your company on our website, and promo material,  
Media package with interview  
Speaking opportunity  
Access to all the conferences, exhibition, and demos for 20 persons of your company or clients,  
1 booth

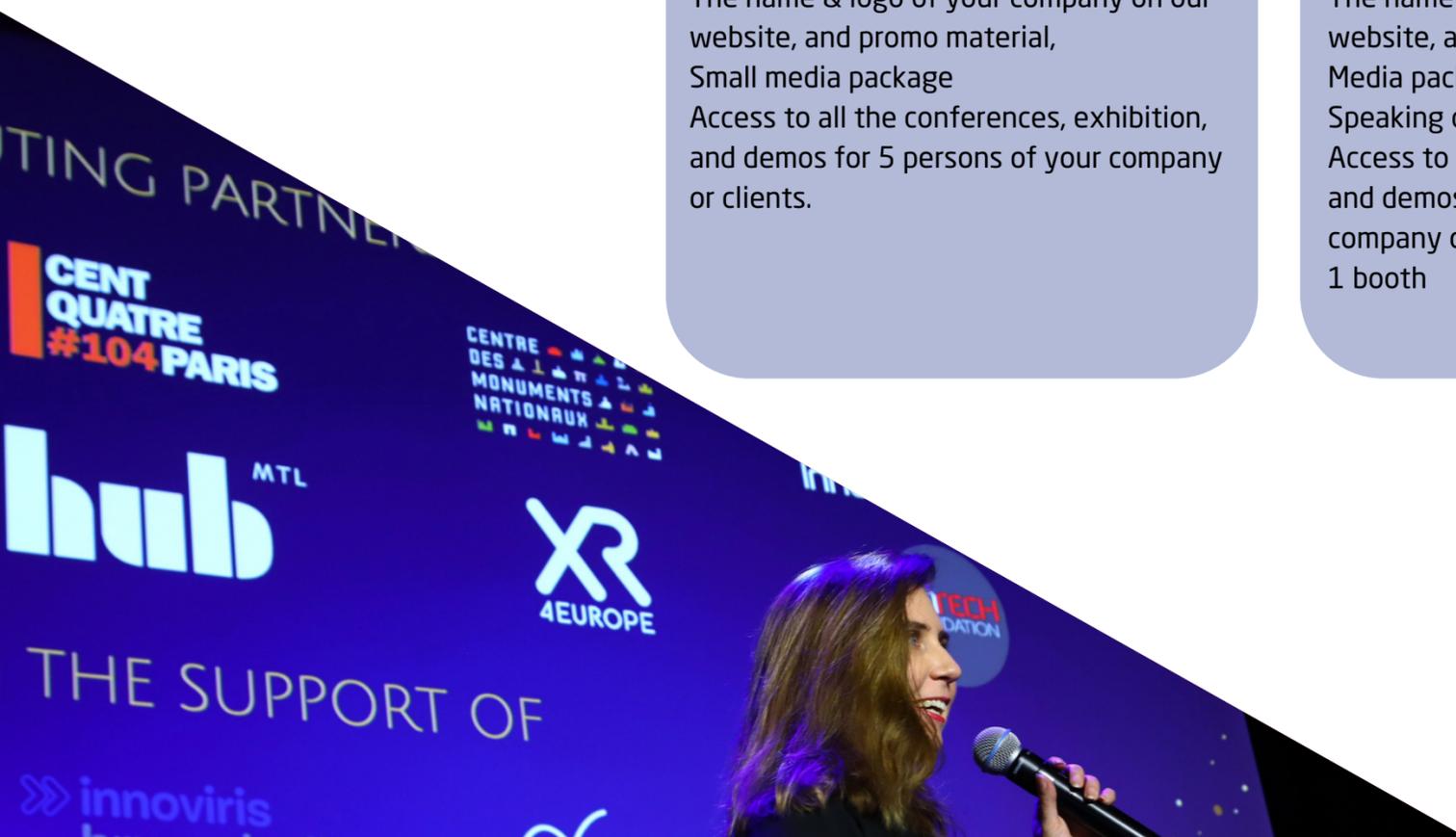
## TITLE SPONSOR

50.000€

ONLY ONE

Communication to our 15.000 newsletter subscribers with editorial article,  
The name & logo of your company on our website, and promo material,  
Media package with interviews and reel  
Speaking opportunity  
Access to all the conferences, exhibition, and demos for 35 persons of your company or clients  
1 booth  
5 VIP accesses to EUROPEAN XR AWARDS

IF YOU ARE INTERESTED IN TAILOR-MADE OPTIONS, PLEASE CONTACT US



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# CONTACTS

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*Thank you!*